

For Immediate Release

As “Pack” Grows, Number of Group Dog Walks to Increase with Addition of Co-Organizer

PORTLAND, OREGON (November 3, 2016) – PDX Metro Pack Walks has announced the selection of Rebecca Smith as co-organizer of the group. Smith will serve as an assistant to the founder, as well as organizing and leading her own “Pack Walks.” As a member of the leadership, or “Alpha” team, Smith will work to grow the group’s membership and regular attendance rates.

Smith’s priority will be to increase the number of regularly schedule Pack Walks. In the past three years, PDX Metro Pack Walks has grown to over 650 members, and needs more frequent Walks to engage greater participation.

Smith has been with PDX Metro Pack walks since its inception, and has attended more than 90% of the Walks, while stepping in as the organizer and Walk Leader on several occasions. She has built strong relationships within the group. ‘Merry,’ her black lab mix is a beloved dog with all the group members.

“The growth of our group means we need more frequent Walks, and leadership. Rebecca is a great example of our members, a loving dog owner and outdoor enthusiast,” said George Purvis, founder and organizer of PDX Metro Pack Walks. “She’s been involved since the first Walk, and I know she wants to see the group continue to flourish.” Purvis’ Australian Shepherd, ‘Darwin,’ quickly added, “Arf, arf!”

“This has been such a great group for my ‘Merry’ and me, I wanted to give back,” said Rebecca Smith. “I know our Pack is growing, and I’m looking forward to helping more dogs get to more Walks.”

Dog owners and outdoor enthusiasts in the Portland Metro Area can expect a second, monthly Walk, and a bi-weekly evening Walk being added to the regular schedule of Pack Walks. This increases the total monthly Walks from one to four, providing greater opportunity for attendance.

Smith’s supervisory experience in her professional life will assist in her new, volunteer leadership role. Accepting the position of co-organizer highlights her desire to give back and to improve the lives of dogs and their owners.

About PDX Metro Pack Walks

PDX Metro Pack Walks’ monthly Walks are fun, social, outdoor walks with our dogs between 2-4 miles, in and around the Portland, OR metro area. The monthly walk is scheduled the first Saturday, at 10:00, with changing locations. For additional information about PDX Metro Pack Walks, visit www.meetup.com/PDX-Metro-Pack-Walks, or www.facebook.com/PDXMetroPackWalks.

Contact:
PDX Metro Pack Walks
Alpha Team
pdxmetropackwalks@gmail.com

###